

Road Tour 2008

Description:

The Patriots Group Support Network has developed a “tour” of US military bases, offering job fairs, education symposiums, and medical & counseling conferences. We will also make other seminars available, such as family issues, legal, housing, and transportation. In this way, we will be able to support and assist active as well as transitioning troops, their families, and area Veterans. We will take the information and resources directly to those that need it the most, where they need it the most, and when they need it the most.

Implementation:

Using successful formats from programs that have already been established, we created a simple to follow, and in-depth guide to ensure that the successful planning process can be duplicated at locations around the country. We will work directly with MWR (Morale, Welfare, & Recreation) representatives from each of these bases, offering them our detailed guideline and format to initiate these activities on the bases and at area hospitals and other locations in nearby communities. By offering them this information based on proven and successful programs, we will ensure that they have as much support and guidance from us as they need.

While there are many job fairs and conferences that take place by great support groups, our tour is unique because we are literally taking our resources, including job fair participants, on the road. We will be holding these events at US military bases, and major metropolitan areas across the country. The job fair participants will include top military-friendly employers, other major companies and organizations, employment placement firms, local, state, and federal law enforcement. Military support groups such as Helmets to Hardhats, Military.com, and Marine For Life, will also be involved.

The conferences, symposiums, and seminars will also follow a proven format, while allowing local resources to participate and take the lead on the local support issues. The MWR reps from each base already have relationships with many of the local and community resources, including sponsors of many other events held on or in connection with that base.

Benefits:

These events will be co-sponsored by Patriots Group and one of our top support network resources. This will give both groups a stronger voice, build additional credibility, and offer a wider level of exposure across the country. Keeping our focus on the need to support our vast military family, we will have the opportunity to build a more aggressive support network. The most important, and obvious, benefit to the military personnel, families, and Veterans, is that they will get a more thorough, comprehensive, and expanded level of support than they have ever gotten, or could get through the existing programs.

Marketing Opportunities:

We are seeking sponsorship support from various companies, groups, and organizations to help fund and offset our costs to implement this exciting new program. We are also proposing cost-saving options, such as using a large recreational vehicle to travel from base to base, rather than higher cost airfare. Naturally, we will reach out to our resources from the various categories, asking them for financial assistance, as well as hands-on involvement. Other methods of sponsorship and support can occur with donations in kind, such as travel, advertising and marketing exposure, communications and computer equipment, etc... We will be offering an extensive program for banner ads on our websites, as well as on-site banners and exposure opportunities.

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