

Family netCOMM™

Description:

Family netCOMM™ is a unique interactive, multi-media message and communications program that allows families to keep in touch with their loved ones serving in the U.S. Armed Forces.

Purpose:

Although we have the most digitally enhanced military in history, there are still limitations on sending files as attachments in emails. In response to this, we have developed an innovative and completely private message program that will be offered free of charge to military personnel and their families. Large files, and in some cases, all emails with attachments, are often blocked, causing the recipient to be unable to get those files. The Department of Defense often restricts access to social networking as well as file uploading sites, such as MySpace, Facebook, Snapfish, and others.

How it works:

This program was designed to be extremely easy and user-friendly. The sender first logs on through the sign-in page. If they haven't already registered for free, they can do so from this page. Once logged in, they can immediately begin uploading files, using the easy to follow instructions and graphic descriptions. When the files are uploaded, they simply indicate who they want to send the email to, and click to send. The recipient clicks on the link in the email, and will then be able to view the message, with the files arranged in an exciting presentation format.

Types of files:

Simply put, most types of multi-media files can be uploaded, including video, audio, images, documents, PDFs, PowerPoint presentations, and more.

Access:

We want to make this program available to every military family that wants to send messages to their loved ones that are deployed into a war zone, or stationed at bases around the world. There are other video conferencing programs offered to military families, but the participants must be in pre-set locations, and not able to use their own systems from the comfort of their own homes. Families will have online access from any Internet connection available to them, with no need for downloaded applications.

For those without computer access at home, or without multi-media accessories such as webcams, access will also be available for free at a major electronics retailer with thousands of store locations across the country. On-site technical support will also be available through the retailer.

Marketing opportunities:

The electronics retailer will have exclusive advertising and marketing rights for the initial pages accessed by the sender. The presentation page that the recipient will view will also have space for banner ads and other exposure opportunities. Sites connected to this program, www.JustBugleIt.com, www.PatriotsGroup.com, and others, will be available for additional marketing and advertising.

Contact information:

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